



**Pricing, Data Analysis
and Coding (PDAC)**
900 42nd Street South
PO Box 6757
Fargo, ND 58103-6757

November 12, 2010

SROUFE HEALTHCARE PRODUCTS
ATTN JEFF WELLS
601 SROUFE STREET
LIGONIER IN 46767

Re: Assigned Healthcare Common Procedural Coding System (HCPCS) Codes

Xref #: 12540292

Product: Sher Leather Orthotic Insoles

Model number: 460 Series 3/4 Length Insoles, and 462 Series Full Length Insoles

Dear Mr. Wells:

It is our determination that the Medicare HCPCS code to use to bill the four Durable Medical Equipment Medicare Administrative Contractors (DME MACs) for the product listed above is:

L3040 FOOT, ARCH SUPPORT, REMOVABLE, PREMOLDED, LONGITUDINAL, EACH

The product submitted appears to support the longitudinal arch support. The code requested description indicates the arch support must provide longitudinal/metatarsal site support. The product was a 3/4 length and full length however it did not support the metatarsal site support.

This decision applies to the application that we received on August 27, 2010. If information submitted in that application has changed or were to change, it could impact our decision. Therefore, a new application would need to be submitted for HCPCS coding verification review. This coding decision will be available within ten (10) working days on the Durable Medical Equipment Coding System (DMECS), which is located on the PDAC web site, www.dmepdac.com. Please take the time to verify that this coding decision is correctly reflected in DMECS.

The assignment of a HCPCS code to this product is not an approval or endorsement of the product by Medicare or Noridian Administrative Services, LLC; nor does it imply or



guarantee claim reimbursement or coverage. If you have questions about claim coverage or reimbursement, please contact the DME MAC for your jurisdiction.

If you disagree with this decision, you may request a reconsideration within 45 days of the date of this letter. To request a reconsideration, complete the Reconsideration Request form, which can be found on our PDAC web site at www.dmepdac.com under the HCPCS Review tab. If your request for a reconsideration is made after the 45-day time frame, we will treat it as a coding verification review request and require a new application and documentation to support the request.

If you have any questions, please contact the Pricing, Data Analysis, and Coding (PDAC) Contact Center at the address listed above or by telephone at (877) 735-1326. The Contact Center is open Monday through Friday from 8:30 a.m. to 4 p.m. CT.

PDAC
Noridian Administrative Services, LLC
www.dmepdac.com